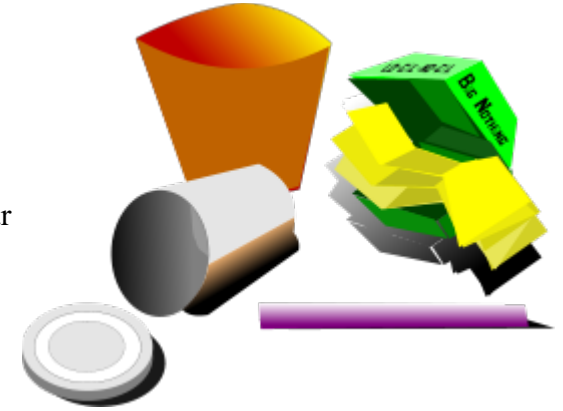


## Lo Cal No Cal

Big Fast Foods may be adding a new low or no calorie meal to its menu. Our own Viva Kittery gourmet and quick meal reporter, Tom Coldbrew, has broken this exciting and almost incomprehensible story.

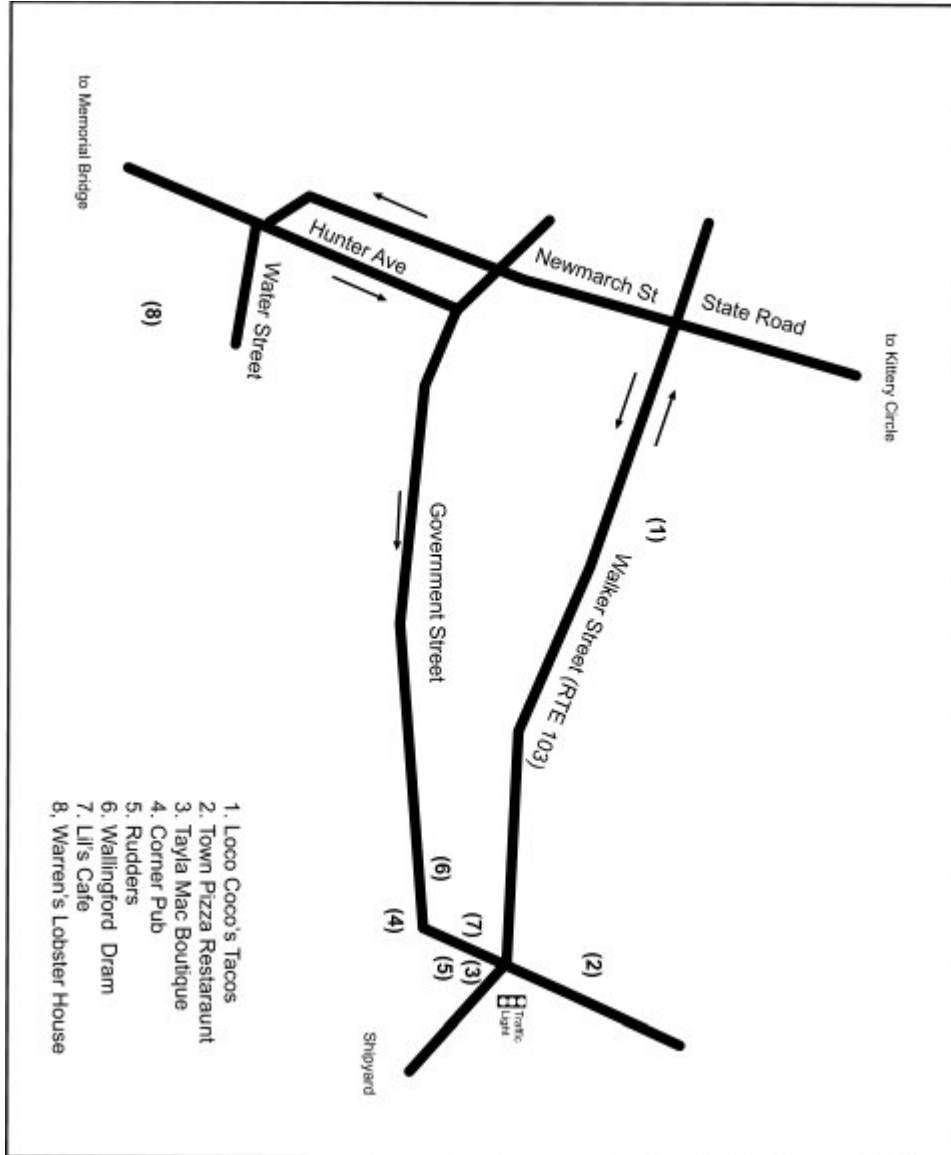


It all started when Mr Coldbrew realized that packaging was about 60 percent of the product purchase, and when he further realized that he could possibly reuse his fry box for yet another serving.

Tom went thru the drive thru one day and had a wonderful thought.

'I wonder if i can get a fry refill if I go back thru the drive window and claim I was mercilessly attacked by seagulls'?

So he pulled back through and sputtered his sad story to the attendant, who reluctantly agreed. After this small victory Mr Coldbrew kept advancing his theories of almost pure profiteering schemes. He stumbled upon the realization that much of the Big Fast Foods experience is actually built into the packaging. So one day he went thru and asked if he could simply order the packaging with no food inside. The individually owned franchisee checked all his legal agreements and found that yes indeed he could, but at what price? How can you price just the fry box, cheeseburger paper, empty cup and straw without making the total price with food seem ridiculous? The manager told Mr Coldbrew he could order the separate wonderful packaging but under the franchise agreement it had to have a name.



So that day they settled on a name, the Big Nothing. For only \$ 2.99... so using this new scheme Mr. Coldbrew was able to order a Big Nothing and go to another Big Fast Foods with hundreds of whacked out seagulls and ply his seagull attack story for a free refill of large fries. His savings minus expenses... adding up his time... ( which he isn't paid as a reporter :) , gas and tolls was about 12 cents. So Mr. Coldbrew tracked his experience and it is now being considered a real menu item. The Big Nothing may well be seen on the order board soon thanks for the aimless idiotic idea of one simple Viva Kittery reporter!!